



THE BEST PLACE  
FOR KIDS!®

# About the Parent Pass App Project

The Best Place for Kids!® is working with 100 parents in nine neighborhoods across Fort Worth to co-develop the **first-of-its-kind Fort Worth Parent Pass App** that will be free for local families, and that will provide parents the opportunity to:

- 1** Connect with other parents that have similar interests in their community,
- 2** Recommend and review local community resources and events, and
- 3** Provide instant access to local educational opportunities, key resources, and neighborhood events for families and children from birth through high school.

## Who We Are

The Best Place for Kids!® is a public-private partnership rooted in the belief that education is about developing the whole child. Together with leaders from philanthropy, education, healthcare, business, nonprofit, and our local cities and counties, we are employing a whole-community, whole-child approach to build a more connected and supportive local ecosystem that enables students and families to thrive.



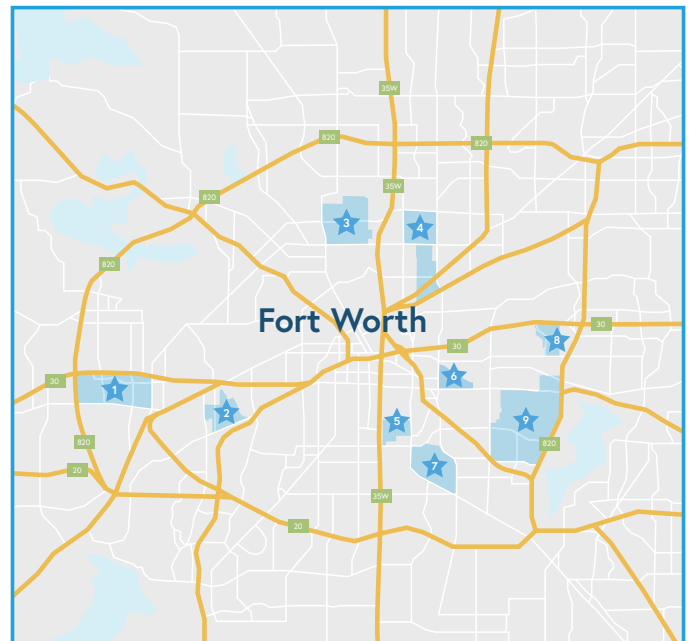
Parents advising the design and development of the Parent Pass App live in the following neighborhoods:

## Neighborhood

- ★ Las Vegas Trail
- ★ Como
- ★ Diamond Hill
- ★ Carter Riverside Pyramid
- ★ Morningside
- ★ Polytechnic Heights
- ★ O.D. Wyatt/Glencrest
- ★ Eastern Hills
- ★ Stop 6 – Dunbar

## Community Lead(s)

- LVTRise
- Como Lionhearts
- United Community Centers
- Fort Worth ISD
- Fortress
- The Concilio
- Southside Hornets Athletic Association
- Fort Worth ISD
- AB Christian Learning Center & Community Frontline





PARENT PASS APP:

# Participating Neighborhoods Demographic Breakdown

Total Population:  
**69,439**

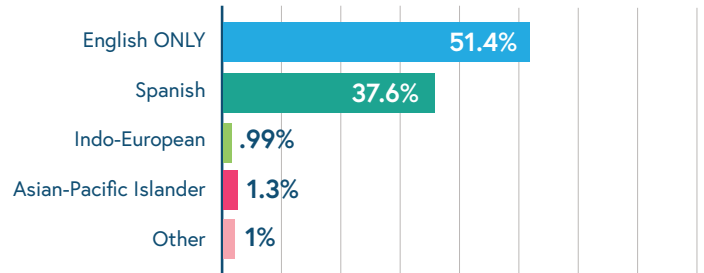
Child Population: 32.11%



**55%**  
Low Income  
Individuals\*

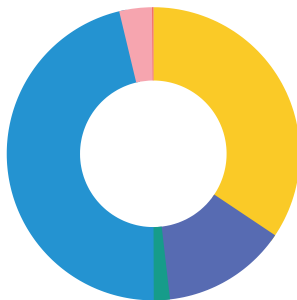
\*200% of the federal poverty level

## Languages Spoken at Home



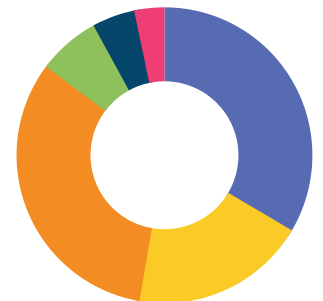
## Race/Ethnicity

- 47.5% Hispanic
- 34.9% Black
- 13.9% White
- 3.8% Two or More Races
- 1.8% Asian
- 0.08% American Indian



## Educational Attainment

- 31.5% High School
- 30.6% No Diploma
- 18.1% Some College, No Degree
- 6.4% Bachelors
- 4.4% Associates
- 3.2% Graduate Degree





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## NEIGHBORHOOD PARTNER #1: Las Vegas Trail



Total Population:  
**14,557**

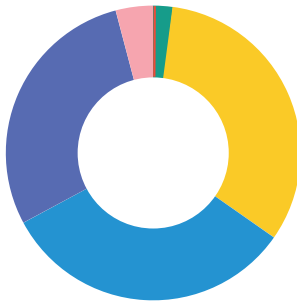
**64.7%**  
Low Income  
Individuals

Child Population: 31.7%



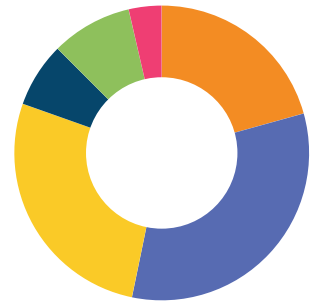
### Race/Ethnicity

- 32.7% Black
- 28.8% White
- 2.0% Asian
- 32.5% Hispanic
- 4.1% Two or More Races
- 0.1% American Indian

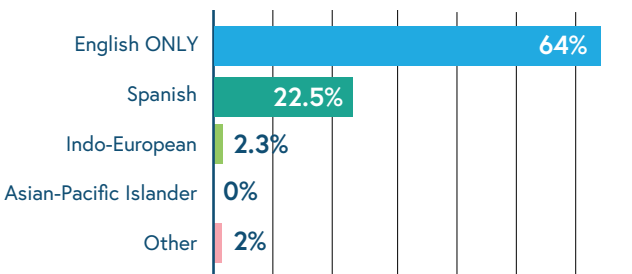


### Educational Attainment

- 20.7% No Diploma
- 32.6% High School
- 27.2% Some College, No Degree
- 7.1% Associates
- 8.9% Bachelors
- 3.6% Graduate Degree



### Languages Spoken at Home



“

I like that this neighborhood is family-oriented.

– Las Vegas Trail Parent



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## NEIGHBORHOOD PARTNER #2: Como



Como Community Center

Total Population:  
**2,464**

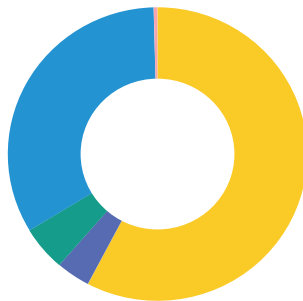
**52.8%**  
Low Income  
Individuals

Child Population: 26.9%



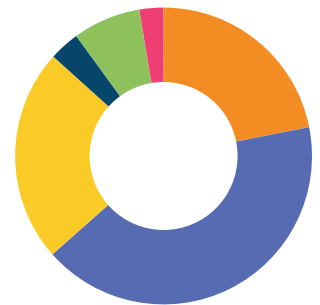
### Race/Ethnicity

- 57.7% Black
- 33.3% Hispanic
- 4.9% Asian
- 3.7% White
- 0.4% Two or More Races

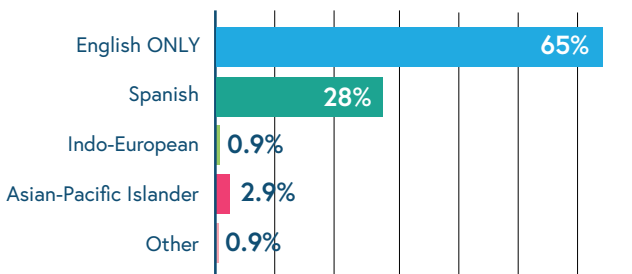


### Educational Attainment

- 28.7% High School
- 16% Some College, No Degree
- 15.1% No Diploma
- 5.1% Bachelors
- 2.3% Associates
- 1.8% Graduate Degree



### Languages Spoken at Home



“

Como is a tight-knit community – we rally around our kids.

– Como Parent



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## NEIGHBORHOOD PARTNER #3: Diamond Hill



United Community Centers – Wesley Campus

Total Population:  
**13,712**

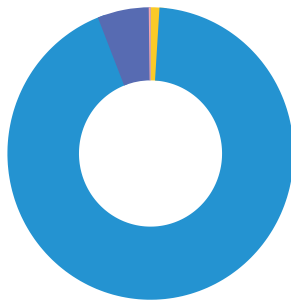
**62.1%**  
Low Income  
Individuals

Child Population: 34.7%



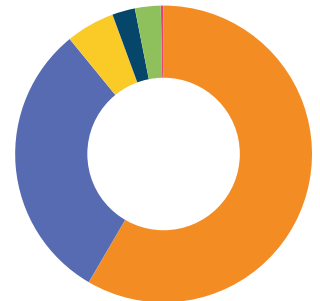
### Race/Ethnicity

- 93% Hispanic
- 5.8% White
- 1.0% Black
- 0.2% Two or More Races

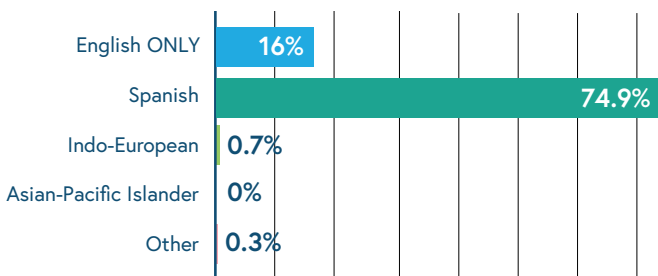


### Educational Attainment

- 58.4% No Diploma
- 30.7% High School
- 5.3% Some College, No Degree
- 2.8% Bachelors
- 2.5% Associates
- 0.3% Graduate Degree



### Languages Spoken at Home



“

Our neighbors look out for each other.

– Diamond Hill Parent



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NEIGHBORHOOD PARTNER #4:

# Carter Riverside Pyramid



Photo: Oakhurst Elementary

Total Population:  
**7,902**

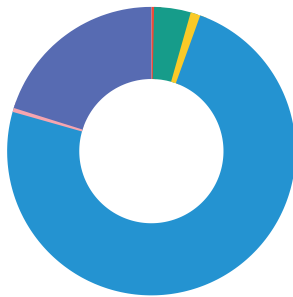
**55.7%**  
Low Income  
Individuals

Child Population: 33.2%



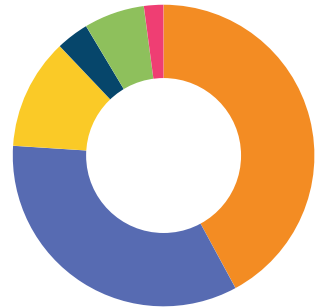
## Race/Ethnicity

- 73.9% Hispanic
- 20.2% White
- 4.1% Asian
- 1.1% Black
- 0.45% Two or More Races
- 0.3% American Indian

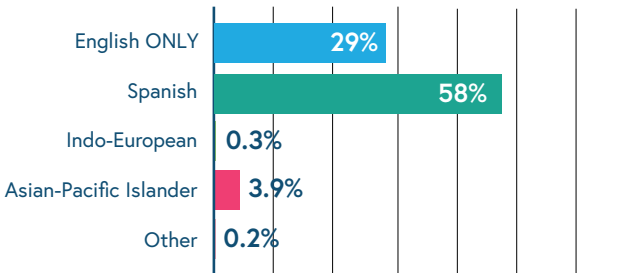


## Educational Attainment

- 42.15% No Diploma
- 34% High School
- 11.9% Some College, No Degree
- 3.5% Associates
- 6.5% Bachelors
- 2.1% Graduate Degree



## Languages Spoken at Home



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It's a friendly community – very close to different parks and services.

– Carter Riverside Parent



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## NEIGHBORHOOD PARTNER #5: Morningside

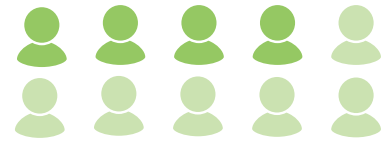


Fortress Youth Development Center

Total Population:  
**3,000**

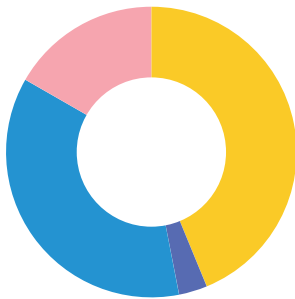
**62.9%**  
Low Income  
Individuals

Child Population: 38.6%



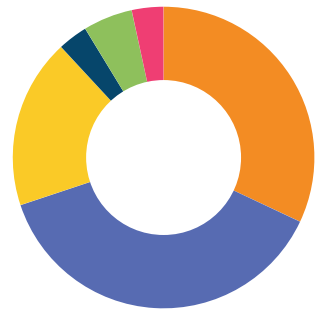
### Race/Ethnicity

- 52.4% Black
- 43.5% Hispanic
- 20% Two or More Races
- 3.8% White

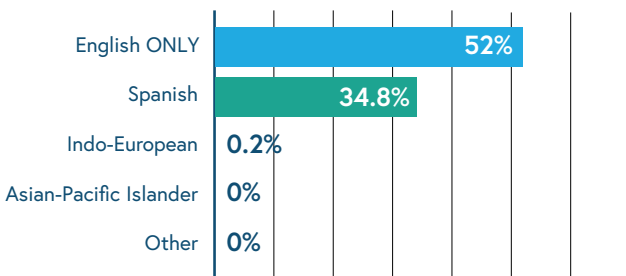


### Educational Attainment

- 32% No Diploma
- 37.9% High School
- 18.2% Some College, No Degree
- 3.2% Associates
- 5.3% Bachelors
- 3.4% Graduate Degree



### Languages Spoken at Home



“

The crime rate has gone down in recent years.

– Morningside Parent



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## NEIGHBORHOOD PARTNER #6: Polytechnic Heights



Texas Wesleyan University

Total Population:  
**2,369**

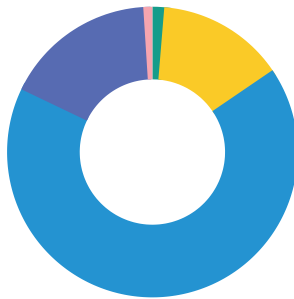
**52.9%**  
Low Income  
Individuals

Child Population: 36.8%



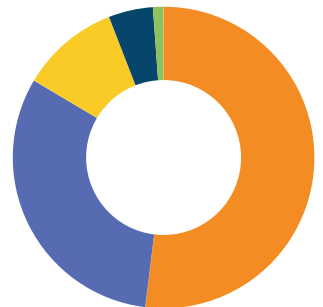
### Race/Ethnicity

- 66.3% Hispanic
- 16.8% White
- 14.1% Black
- 1.3% Asian
- 1% Two or More Races

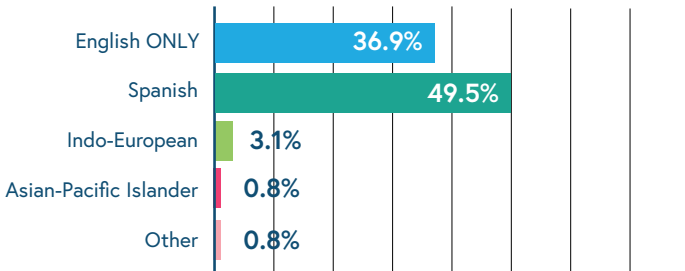


### Educational Attainment

- 46.7% No Diploma
- 28.4% High School
- 9.5% Some College, No Degree
- 4.3% Associates
- 1% Bachelors



### Languages Spoken at Home



“

I love the parks in our neighborhood.

– Poly Parent





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## NEIGHBORHOOD PARTNER #7: OD Wyatt/Glencrest/ Southside



Cobb Park

Total Population:  
**4,702**

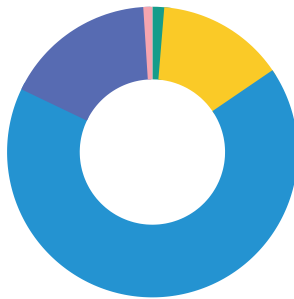
**48.4%**  
Low Income  
Individuals

Child Population: 26.9%



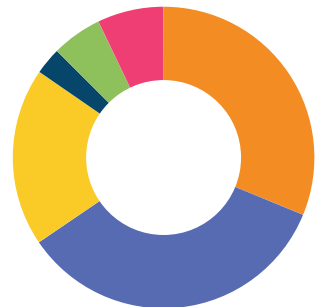
### Race/Ethnicity

- 53.75% Black
- 39.6% Hispanic
- 3.1% White
- 2.3% Asian
- 1.1% Hawaiian
- 0.1% Two or More Races
- 0.1% American Indian

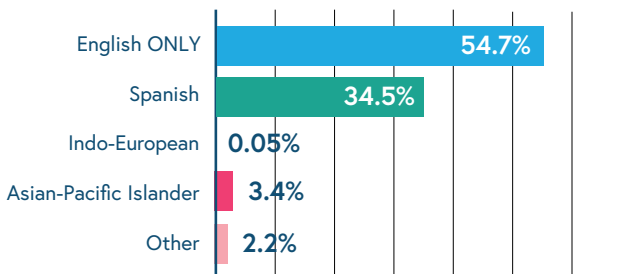


### Educational Attainment

- 34.3% High School
- 31.2% No Diploma
- 19.1% Some College, No Degree
- 7.1% Graduate Degree
- 5.4% Bachelors
- 2.9% Associates



### Languages Spoken at Home



“

We have a lot of history here; our kids get to learn from people who have lived here a long time.

– Southside Parent



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## NEIGHBORHOOD PARTNER #8: Eastern Hills



Eastern Hills Elementary School

Total Population:  
**1,646**

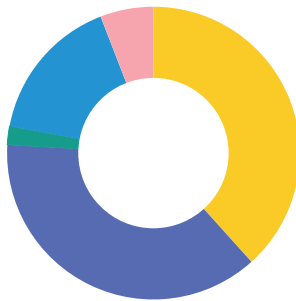
**31.5%**  
Low Income  
Individuals

Child Population: 23.4%



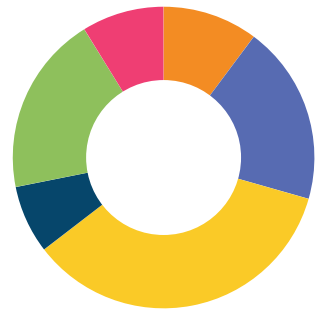
### Race/Ethnicity

- 37.9% Black
- 37.2% White
- 16% Hispanic
- 5.8% Two or More Races
- 2% Asian

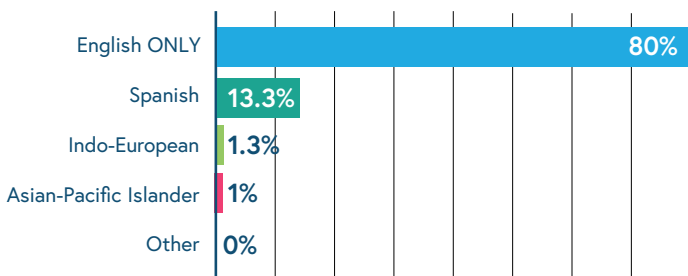


### Educational Attainment

- 35.1% Some College, No Degree
- 19.3% Bachelors
- 19.2% High School
- 10.2% No Diploma
- 8.8% Graduate Degree
- 7.3% Associates



### Languages Spoken at Home



“

I grew up here. It feels like home to me.

– Eastern Hills Parent



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## NEIGHBORHOOD PARTNER #9: Stop 6/Dunbar



MLK Community Center

Total Population:  
**19,087**

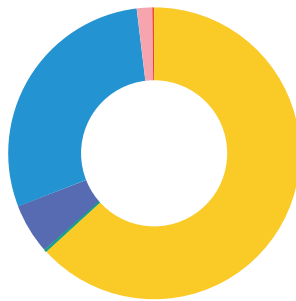
**64.2%**  
Low Income  
Individuals

Child Population: 36.8%



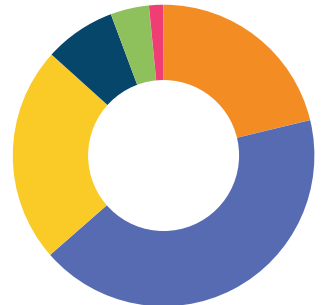
### Race/Ethnicity

- 63.2% Black
- 29% Hispanic
- 5.6% White
- 1.7% Two or More Races
- 0.2% Asian
- 0.2% American Indian

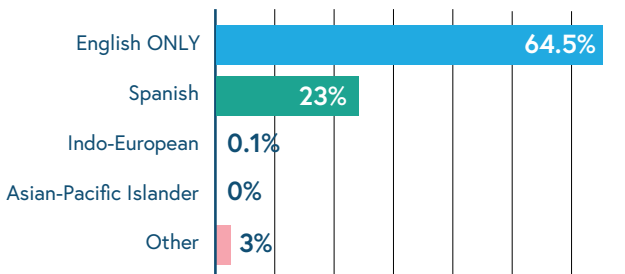


### Educational Attainment

- 38.1% High School
- 20.8% Some College, No Degree
- 19.1% No Diploma
- 6.9% Associates
- 3.7% Bachelors
- 1.4% Graduate Degree



### Languages Spoken at Home



“

Everything is really close – it's convenient to get around to things.

– Dunbar Parent

To stay up-to-date on Parent Pass App Project developments and to be the FIRST to get access to download the app for free, click [here](#) to be added to our Parent Pass Insider Email list.

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