

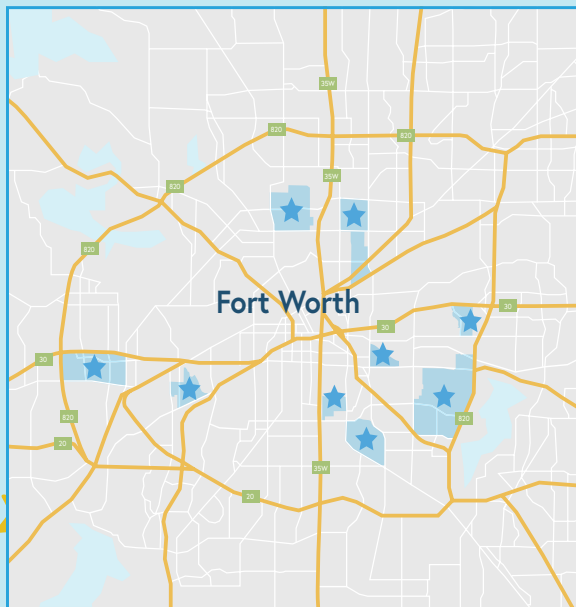
The Best Place for Kids!® presents the Parent Pass™ App



In 2021, The Best Place for Kids!® team and 100 Fort Worth families spent more than 1,120 hours designing and developing how a parent and caregiver focused app could leverage existing community strengths and resources to better connect families to one another and the community that surrounds them.

The result is the first-of-its-kind Parent Pass™ App – designed by parents, for parents.

100 PARENTS
9 NEIGHBORHOODS
10 COMMUNITY PARTNERS



The Parent Pass™ App is free to use and will provide the opportunity to:

- 1** Connect with other parents and caregivers that have similar age children and interests in your neighborhood,
- 2** Provide instant access to vetted health and social services, neighborhood events, and local education resources for families and children from birth through high school; and
- 3** Search child care, after-school, and summer camp openings with up-to-date current availability data.

Coming Soon

The Parent Pass™ App will be available in early 2022 for download & use. It is completely free to use and no information or data shared on the app will be sold to 3rd parties. The health, safety, and satisfaction of our Fort Worth users is our number one priority.



Want to be in the know? **SIGN UP HERE** to receive timely updates and be among the first to know about and download the app once available.

What's in the Parent Pass™ App

KEY FEATURES



Find Child Care, Summer Camp, and After School: Search real-time availability by location, cost, and quality.



View Neighborhood Events & Programs: Search for free things to do with your family such as playdates, sports events, and potlucks by date, location, age, and more!



Chat with Local Parents: Find your village – connect with parents to get advice, offer support, and more.



Access Mental Health & Wellness Resources: Offers access to kids & teen counseling as well as mental wellness resources and mental health education for use in the home.



Explore Child Learning and At-Home Activities: Provides caregivers with activities to support their child's growth and development and guidance from child specialists when questions arise.



See Freebies: Get free stuff your neighbors have outgrown such as diapers, bikes, and clothes!



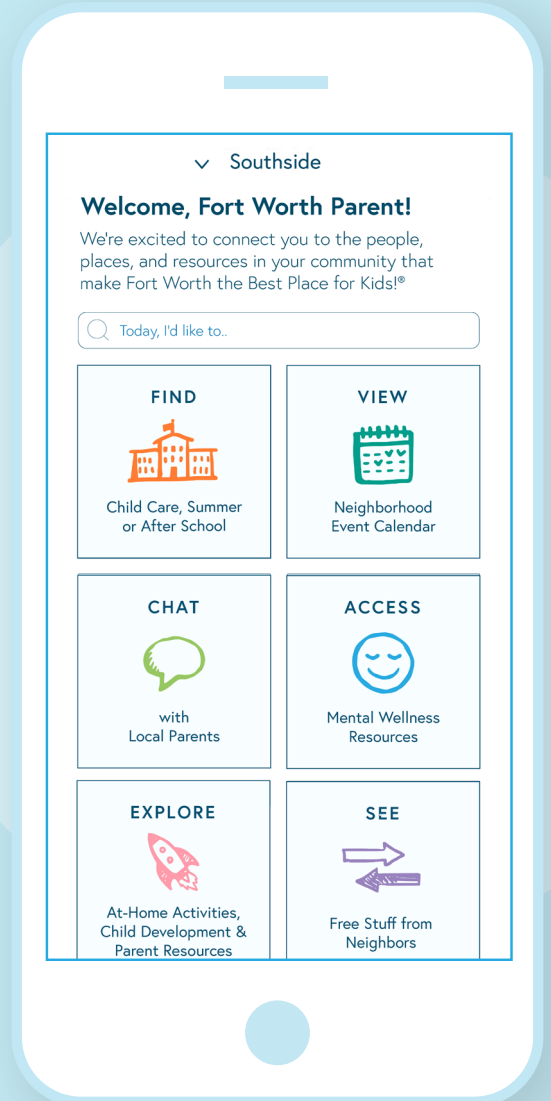
Recommend & Connect with Community Resources: Need help? Find trusted community resources, vetted by parents just like you. Had a great experience? Share it with parents here and bring others into the know!



Get Crime data in your Neighborhood: Real time reports of activity where you live.



Call Emergency Hotlines: Easy access to important hotlines in one convenient location.



COMING TO
FORT WORTH
EARLY 2022

