

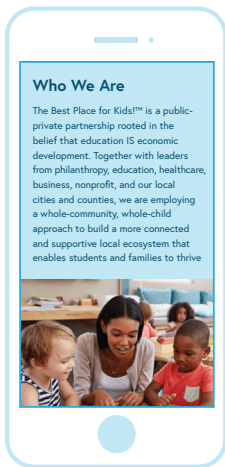


# BUILDING THE BEST PLACE for KIDS!™



## FORT WORTH PARENTS:

Help us build a **PARENT PASS APP** to provide local education, health, and community resources for your child from **BIRTH** through **HIGH SCHOOL!**



★ **FREE** for local families

★ **EASY-TO-FIND RESOURCES** from child care to after-school, healthcare and more!

★ **TARGETED** to your child's age

★ **NEIGHBORHOOD-SPECIFIC** with local program discounts and event notifications

Sign up through your community leader TODAY  
or email us at [info@bestplace4kids.com](mailto:info@bestplace4kids.com)



# BUILDING THE BEST PLACE for KIDS!™

## OUR TIMELINE

**APRIL 2021**

Sign up to help build the Parent Pass App!

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**MAY 2021**

Parent Input Session #1: **Overall App Wants & Needs**

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**JUNE 2021**

Share Parent App Vision from Developer  
Parent Input Session #2: **Input on App Vision**

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**JULY/AUG  
2021**

Share Initial Draft of App Wire Frame  
Parent Input Session #3: **What Should We Change?**

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**SEPT 2021**

Share Initial Design, Branding, and Test App Page  
Parent Input Session #4: **Live App Test & Feedback**

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**OCT/NOV  
2021**

Share Updated App Features and Functions  
Parent Input Session #5: **Real-Time App Use Updates & Tweaks**

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**DEC 2021**

**APP GOES LIVE!!!!!!**  
Best Place for Kids!™ / Parent Advocates  
Launch Party